



Business
Cyber Centre

An invitation to

CYBER



Swindon
& Wiltshire
Cyber Cluster

CRIME

INSIGHTS

An exclusive series of four expert talks on cybercrime

Gain valuable insights into the latest trends in cybercrime and the technical and psychological tactics used by criminals, learn how to identify and counter them. Each 60-minute session will feature nationally recognised expert speakers, in addition to networking opportunities and refreshments.

SESSIONS:

1

THURSDAY
20TH FEBRUARY

The Psychology
of Fraud

PAUL

2

THURSDAY
20TH MARCH

Artificial
Intelligence

PAUL

3

THURSDAY
24TH APRIL

The Art Of
Manipulation

CAT

4

THURSDAY
22ND MAY

New Technology
& Case Autopsies

CAT



Free Entry



Presentations start at 10:00



The Business Cyber Centre (BCC)
Chippenham SN15 1BN

The Wiltshire Bobby Van Trust, in partnership
with the Swindon and Wiltshire Cyber Cluster

Donations on the day are encouraged to
support the vital work of the WBVT

01225 595090



BOOK YOUR PLACE >>>

www.wiltshirebobbyvan.org.uk



Our Experts



Paul Maskall

Paul's extensive background spans law enforcement, intelligence and counter-terrorism, he is now dedicated to cyber crime and fraud prevention, Paul is the Strategic Fraud Prevention and Behavioural Lead for UK Finance. His insights, grounded in behavioural and psychological principles, have been featured on BBC Crimewatch Live, Rip Off Britain and BBC Radio1Xtra.



Catriona Still

Head of Fraud Prevention at the Dedicated Card and Payment Crime Unit, Catriona leads efforts funded by UK Finance and the banking industry, focusing on cutting-edge fraud prevention strategies.

The Business Cyber Centre in Chippenham
is the first UK government funded collaboration specialising in business cyber security
<https://bcc.co.uk/>



Swindon and Wiltshire Cyber Cluster is a collaborative organisation dedicated to the cyber security ecosystem across the region.

It brings together businesses, public sector organisations and individuals to share knowledge, expertise, and best practices, helping to create a safer online environment.

Keeping Wiltshire Safe Online

The Wiltshire Bobby Van Trust's team of police-trained Stay Safe Online volunteers carry out free home visits and group talks to anyone over 60 (or over 18 if they have a registered disability).

Our volunteers provide easy to follow guidance, help improve digital/cybersecurity awareness, offer cyber and scam prevention advice, signpost further advice and resources, provide support and reassurance and offer basic practical skills to enable people to check and understand privacy settings.

To apply for a visit email BobbyVanOnlineSafety@wbvt.org or call on 01225 256867

Session Topics

THE PSYCHOLOGY OF FRAUD & ONLINE-ENABLED CRIME

- **Habits Evolved:** How habits have changed in terms of data and money.
- **Tech's Influence:** The role technology plays in making us vulnerable.
- **Risk Assessment:** Recognising and understanding online threats.
- **Social Engineering:** Tricks used to manipulate and deceive us online.
- **Education Matters:** The importance of knowledge and awareness.
- **Breaking Free:** Strategies to stay safe and protect ourselves online.

ARTIFICIAL INTELLIGENCE

- **Criminal Access:** How criminals are exploiting AI and deepfakes.
- **AI and Machine Learning:** A brief overview of these technologies.
- **Social Engineering Tools:** AI-powered tools for manipulation.
- **Deepfake and Voice Creation:** Creating realistic fake content.
- **Data Analysis and Reconnaissance:** Gathering information for attacks.
- **Our Behaviour and AI:** How AI can exploit our online vulnerabilities.

THE ART OF MANIPULATION

- **Manipulation Techniques:** Understanding how criminals use manipulation to dismiss concerns.
- **Maintaining Control:** Exploring how criminals keep victims under their influence.
- **Breaking the Spell:** Strategies for freeing oneself from manipulation.
- **Criminal Scripts:** Analysing common manipulation tactics used by criminals.
- **Real-Time Example:** A practical demonstration of how manipulation can occur and protect ourselves online.

CASE AUTOPSIES AND NEW TECHNOLOGIES

- **Case Study:** Examining a real-world fraud case from beginning to end.
- **Criminal Tactics:** Understanding how criminals use new technologies to bypass security measures.
- **Subverting Controls:** Analysing the specific techniques used to exploit vulnerabilities.